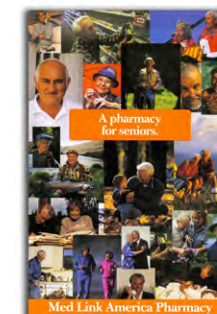
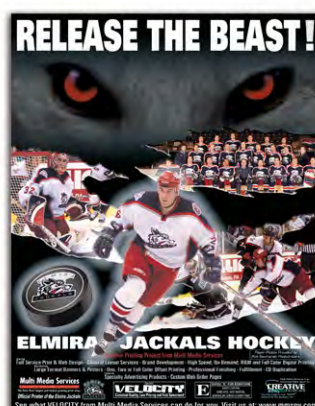
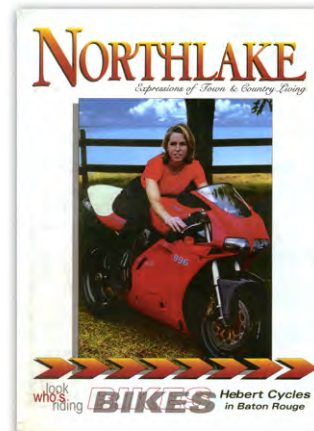
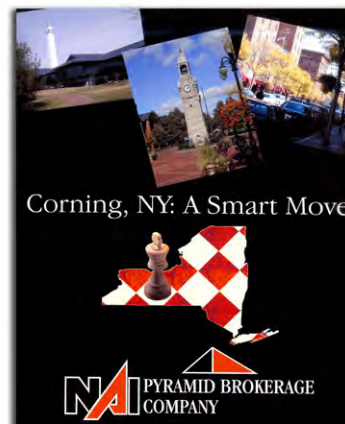


ADAM CORNELL  
**DESIGN PORTFOLIO**

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## LAYOUT DESIGN









## LOGO DESIGN



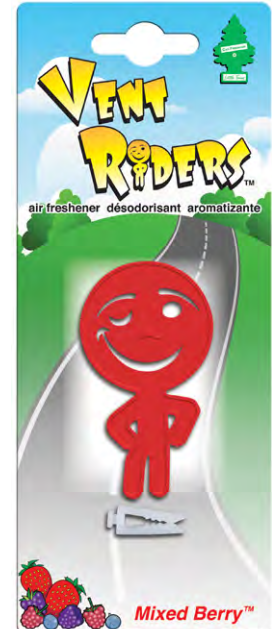


## CPG PACKAGING DESIGN





## CPG PACKAGING DESIGN





## CPG PACKAGING DESIGN UTILIZING PROVIDED STYLE GUIDE

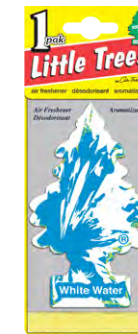
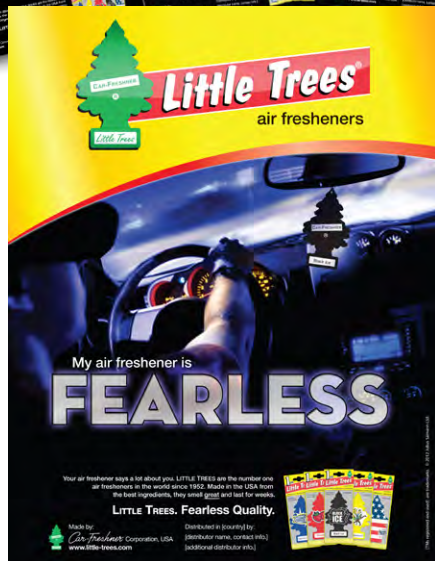


Prior to filing for bankruptcy and liquidating, Toys R Us worked with manufacturers to produce private-label products. They provided clear cut style guides for the products which were utilized to produce a full line of beach and pool products. Roll out was to begin the summer of 2018, unfortunately Toys R Us filed for bankruptcy in early 2018 and these finished products were never sold on store shelves.





## ART DIRECTION





# ILLUSTRATION





## BOOK, MAGAZINE LAYOUT & COVER DESIGN

